

10 recommendations for doctors on social networks

1



Professional ethics

Even online, we need to follow the rules of professional ethics.

2



Clarity and rigor

Information online must be clear, true, easy to understand and of good quality.

3



Confidentiality

In text or images, patients' privacy and confidentiality need to be respected.

4



Discretion

There's no need to identify a patient, even if they give their consent.

5



Raising awareness

Social networks are perfect for raising awareness, but not for giving personalized advice.

6



Professional prestige

We work together to maintain the prestige of the medical profession, even online.

7



Reach and repercussion

Before expressing an opinion on a health institution, we need to ask if this can hurt patients or colleagues.

8



Mutual respect

It's better to solve professional disagreements privately. Online, be respectful and cordial.

9



Common sense

Use prudence and common sense when publishing content in professional settings.

10



Responsibility

For patients and society, a doctor is always a doctor.